

MakoLab



SALES & MARKETING SUPPORT

Lead Management Tool for Renault

GOAL

To increase Renault's conversion rate through time-effective and top-quality customer service.

SOLUTION

A CRM-class web based lead gathering and management solution tailor-made to the Renault automotive needs. Efficient and time-saving tool for full life circle processing of the leads from diversified internal and external sources.

RESULTS

2M
CUSTOMER INTERACTIONS
PROCESSED
WORLDWIDE

15+
COUNTRIES

